

# MEDIA ALERT!



FOR IMMEDIATE RELEASE

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## GET THE MEDICARE EDUCATION YOU DESERVE AT HERITAGE VICTOR VALLEY MEDICAL GROUP'S 2nd ANNUAL MEDICARE KICK-OFF IN BARSTOW

Barstow, CA – Heritage Victor Valley Medical Group (HVVMG) is pleased to announce their 2nd Annual Medicare Kick-Off in Barstow will take place on Monday, December 6th from 1 – 5 pm.

More than ever, Baby Boomers are aging in and so will be recipients of Medicare. This year, it is especially important for those eligible for Medicare to become educated about the differences between Part A and B Plan coverage. In the past, there have been two yearly opportunities for members to review and make changes to their plans. This year, however, there will be only one available.

November 15th – December 31st, 2010 will be the only timeframe available for Medicare Part A & B members to make changes to their Medicare Advantage Plans, until November of 2011. In a collaborative effort with ElderCare Placement, RADNET Management, Inc. and Apria Healthcare, HVVMG is helping to educate participants on all plans and options available through their 2nd Annual Medicare Kick-Off in Barstow. It is important to understand that members who wish to make adjustments to their plan, must complete the process by December 31st, 2010.

The Medicare Kick-Off is FREE to attend and will include refreshments, prizes, raffles, goodie bags, free parking, informational sessions scheduled throughout the day, and much more! The schedule is as follows:

- 1 – 3 pm Doctor Talks:
  - 1 pm – Mohan Mallam, M.D. – Dealing with Dementia
  - 2 pm – Reza Ahmadiania, M.D. – Depression
- 3 – 5 pm Panel of Experts:
  - HICAP: Health Insurance Counseling and Advocacy Programs
  - Social Security Administration: Who is eligible, and what benefits are available?
  - Department of Aging: Community programs and help for Seniors
  - "Pharmacist" for Part D Drugs: Pauline Tilton, Pharm.D Pharmacy
  - Hospice: A Better Understanding: Featuring speakers from: Visiting Nurses Association

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(VNA), Home Instead Senior Care, Heritage Senior Care, Inc., and Odyssey Hospice, and Community Hospice of Victor Valley

- FREE HEALTH SCREENINGS
- Representatives from all health plans will be in attendance.

The Medicare Kick-Off will take place from 1 – 5 pm at the Barstow Senior Center, located at 555 Melissa Ave., in Barstow. To RSVP or for more information please call (760) 245-4747, ext. 496 or visit the website at [www.hvvmg.com](http://www.hvvmg.com).

Heritage Victor Valley Medical Group, with offices in Victorville, has over 40 Primary Care Physicians, 150 Specialists and is the only medical group that services Victorville, Apple Valley, Hesperia, Barstow, Phelan, Adelanto and Big Bear.

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