

MEDIA ALERT!



FOR IMMEDIATE RELEASE



HERITAGE VICTOR VALLEY MEDICAL GROUP CELEBRATES EARTH DAY

ON APRIL 22ND PATIENTS HELP BUILD HEALTHY COMMUNITIES

VICTORVILLE, CA – April 14, 2008 – Heritage Victor Valley Medical Group today announced the Victorville Earth Day Eco Tote giveaway. On Tuesday, April 22nd all participating Heritage Victor Valley Medical Group offices will be handing out recyclable Eco Totes to patients during their appointments.

As part of the Reduce, Reuse, Recycle program, Heritage Victor Valley Medical Group is joining in the effort to create cleaner, healthier communities. Earth Day Eco Totes enable owners to forgo the paper or plastic dilemma at the store and opt for an eco-friendly way to reduce waste. Experts believe that store bags are one of the biggest sources of pollution but with the Heritage Victor Valley Medical Group Eco totes the number of store bags used can be reduced significantly.

For more information, please call Carolyn at 760-245-4747 x225.

Heritage Victor Valley Medical Group has been a proud member of the Victorville community for over 12 years.

Press Contact Kristin Flannery
 310-529-6813
 kristin@sanoramarketing.com

#####