

MEDIA ALERT!



FOR IMMEDIATE RELEASE

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GET THE MEDICARE EDUCATION YOU DESERVE AT HERITAGE VICTOR VALLEY MEDICAL GROUP'S 2ND ANNUAL MEDICARE KICK-OFF IN VICTORVILLE

Victorville, CA – Heritage Victor Valley Medical Group (HVVMG) is pleased to announce their 2nd Annual Medicare Kick-Off will take place on Wednesday, November 17, from 9 am – 1 pm.

More than ever, Baby Boomers are aging in and will be recipients of Medicare. This year, it is especially important for those eligible for Medicare to become educated about the differences between Part A and B Plan coverage. In the past, there have been two yearly opportunities for members to review and make changes to their plans. This year, however, there will be only one available.

November 15th – December 31st, 2010 will be the only timeframe available for Medicare Part A & B members to make changes to their Medicare Advantage Plans, until November of 2011. In a collaborative effort with ElderCare Placement, RADNET Management, Inc. and Apria Healthcare, HVVMG is helping to educate participants on all plans and options available through their 2nd Annual Medicare Kick-Off in Victorville. It is important to understand that members who wish to make adjustments to their plan, must complete the process by December 31st, 2010.

The Kick-Off is FREE to attend and will include refreshments, prizes, raffles, goodie bags, free parking, informational sessions scheduled throughout the day, and much more! The schedule is as follows:

- 9 AM to 10 AM – Hospice: A Better Understanding: Featuring speakers from: Visiting Nurses Association (VNA), Home Instead, Heritage Senior Care, Odyssey, and Community Hospice of Victor Valley
- 9 AM to 10 AM – FREE Cancer Screenings: By Munther Alqaisi, M.D.
- 10 AM to 11:30 AM – Physician Q & A Session: Ask health questions to HVVMG Physicians, face to face! Doctor Panel: Mohinder Ahluwalia, M.D., Firas Gorges, M.D., Alireza Raboubi, M.D., Peter Stoops, D.O., Francisco Jimenez, M.D., Elaine James, M.D., Munther Alqaisi, M.D., Casper Glenn, M.D.
- Health Topics will Include: High Blood Pressure, Osteoporosis, Fibromyalgia, Emphysema, Chronic Bronchitis & Asthma, Arthritis, Diabetes, Cardiovascular Disease, Cancer, and Adult Medicine. Also included in the Health Topics is Benefits of utilizing the new Heritage Urgent Care vs. the Emergency Room.

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- 11:30 to 1:00 PM – Panel of Experts including: HICAP (Health Insurance Counseling and Advocacy Programs); Social Security Administration: Who is eligible, and what benefits are available?; Medi-Cal: How it works/Who is eligible?; Department of Aging: Community programs and help for Seniors; “Pharmacist” for Part D Drugs: Curt Emick, Pharm D. Pharmacy;
- FREE Health Screenings
- Representatives from all health plans will be in attendance.

The Kick-Off will take place from 9 am – 1 pm at High Desert Church, located at 14545 Hook Blvd., in Victorville. For more information please call (760) 245-4747 or visit the website at www.hvvmg.com.

Heritage Victor Valley Medical Group, with offices in Victorville, has over 40 Primary Care Physicians, 150 Specialists and is the only medical group that services Victorville, Apple Valley, Hesperia, Barstow, Phelan, Adelanto and Big Bear.

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